

Maple Hill Holiday Parade
November 23, 2024 | Step off at 11:00 a.m.



Presented by: *Maple Hill Auto Group*
 Parade Route Sponsor: *City of Kalamazoo*
 Media Sponsor: *WWMT – Channel 3*
 Helium Balloons: *Old National Bank, Federated Digital Solutions*
 Cold Air Balloons: *Meijer, Kreis Enderle, SPCA, Downtown Kalamazoo Shops*
 Event Day Sponsor: *Baird, Kalamazoo*
 Entertainment. Stage: *Kalamazoo Valley Museum*
 WMU Marching Band: *Midwest Communications | Jack FM106.5*
 High School Bands: *CSL Plasma*
 Silver Sponsors: *Public Media Network*
 Bronson Healthcare Group
 Rathco Safety Supply

Parade Route: Starts at Lovell and Jasper, traveling west on Lovell to Park Street, north on Park Street to Michigan Avenue, east on Michigan Avenue to Pitcher Street, and south on Pitcher Street back to Lovell

2024 Maple Hill Holiday Parade Official Lineup
As of 11/15/2024 | Please see staging map for section number placement

<u>Unit #</u>	<u>Organization</u>	<u>Section Number</u>
01	Kalamazoo Department of Public Safety - cruiser	A1
01	Kalamazoo County Sheriff's Office -cruiser	A1
02	Kalamazoo Department of Public Safety Color/Honor Guard	A2
03	Maple Hill Auto Group - Grand Marshall Balloon	A3
04	City of Kalamazoo City Commission	A4
04	City of Kalamazoo Mayor and Commissioners	A4
05	Midwest Communications, Inc./Jack 106.5	A5
06	WMU Bronco Marching Band	A6
07	Kalamazoo Department of Public Safety - Fire Truck	I1
08	WWMT -News Channel 3	A7
09	West Michigan Dance Center	G1
10	Bigby Coffee	A8
11	Westwood Mom Co. Mothers of Preschoolers International (MOPs)	A9
12	Kalamazoo Husky Club	G2
13	Pet Supplies Plus	A10
14	Salvation Army-Kalamazoo	B1
15	Talons Out Honor Flight	G3
16	CSL Plasma – sponsoring all High School Marching Bands	B2
17	Parchment and Comstock Marching Bands	B3
18	Old National Bank – Rudolf Balloon	B4
19	YWCA Kalamazoo	B5
20	Willas Law	B6
21	Kalamazoo RESA Career Connect	G4
22	WOOD-TV 8	G5
23	Kalamazoo Department of Public Safety- SWAT	I2
24	Western Michigan University - Miller Auditorium	B7
25	Jaqua Realtors	G6
26	Girl Scouts Heart of Michigan	B8
27	Kalamazoo Metro	I3
28	Advia Credit Union	B9

29	Loy Norrix High School Marching Band	B10
30	Downtown Kalamazoo Shops with Fiddle Sticks Balloon	C1
31	The Aroma Labs	I4
32	Esper Electric	I5
33	Kalamazoo County 4-H Leaders Council	J1
34	Portage Central High School Theatre	G7
35	Momentum Dance Studios	C2
36	Life EMS Ambulance	I6
37	Kalamazoo Civic Theatre	G8
38	41st District Service Office	G9
39	West Michigan Cancer Center	G10
40	Sons of Norway, Askeladden Lodge	C3
41	Gull Lake High School Marching Band	C4
42	Meijer featuring Gingersnap Balloon	C5
43	City of Kalamazoo Public Services	I7
44	Paramount Charter Academy	I8
45	Academy of Dance Arts	G11
46	KPS & Kalamazoo Support Professionals	I9
47	McDonald's Towing and Rescue	I10
48	Lyster Exteriors	I11
49	Michigan Falun Dafa Association	C6
50	Goodwill Industries of Southwest Michigan	G12
51	WMU Sunseeker Solar Car Project	C7
52	Gryphon Place	C8
53	Hackett Irish Marching Band	C9
54	Kreis Enderle with Fraggie Rock Balloon	C10
55	Aqua Tots Swim School	D1
56	Kalamazoo Gospel Ministries	I12
57	Gilmore Car Museum	G13
58	Rootead Enrichment Center	D2
59	Kalamazoo Township Police	D3
60	Berkshire Hathaway Home Services Michigan Real Estate	G14
61	StoryPoint Portage	I13
62	Kalamazoo Wings Hockey Club	H1
63	Milestones Early Learning	I14
64	Ivy Rehab	D4
65	Kalamazoo Central HS Marching Band/Mighty Giants Cheerleaders	D5
66	Federated Digital Solutions featuring Twinkles Balloon	D6
67	Schultz Sweets Inc	I15
68	Mulder's Recycling and Disposal	I16
69	Steensma Lawn & Power	H2
70	Republic Waste Services	I17
71	Kalsee Credit Union	D7
72	MRC Industries	H3
73	Kalamazoo Concert Band	H4
74	Boy Scouts of America- Pathfinder District	H5
75	Galesburg-Augusta High School Marching Band	D8
76	SPCA featuring Funanimals Balloon	D9
77	Service Professor	D10
78	Airway Fun Center	H6
79	College Hunks	I18
80	Alamo Cove Rehab and Nursing Center	H7
81	Kalamazoo Animal Rescue	H8

82	Texas Roadhouse	E1
83	Coffee Clutch	E2
85	Three Rivers High School Wildcat Marching Band	E3
86	Maple Hill Subaru Logo Balloon	E4
87	Kalamazoo County Water Safety & Recovery Association	I19
88	Ralph Moyle, Inc.	I20
89	Mulder's Moving & Storage	I21
90	Milestone Senior Services	E5
91	Wightman	E6
92	Well Now Urgent Care	E7
93	SW MI Thundercats Team	E8
94	Loaves and Fishes	I22
95	Catholic School of Greater Kalamazoo	I23
99	Vicksburg High School Marching Band	
100	Santa & Mrs. Claus	

Event Schedule:

10:00 a.m.	Parade Units 1-50 must be checked in with line up station captain
10:45 a.m.	Parade Units 51-end must be checked in with line up station captain
10:30 a.m.	Road closures begin
10:45 a.m.	Parade units on notice to start going into the street for the line-up.
11:00 a.m.	Parade steps off at Lovell and Jasper Street Food Drive Begins
12:00 p.m.	After Parade Day events begin (as parade finishes) on the Kalamazoo Mall and throughout downtown
12:30 p.m.	Parade is completed
5:30 p.m.	After Parade Day events conclude

After Parade Activities Sponsored by the Kalamazoo Valley Museum and Downtown Kalamazoo Shops:

Immediately following the Maple Hill Holiday Parade, after parade activities, on the Kalamazoo Mall, will feature a series of retail promotions including finding Elf on a Shelf, purchasing Kalamazoo Winnie Winkie Bars, shopping sales, and live entertainment. The Live Entertainment Stage, sponsored by Kalamazoo Valley Museum, will feature DJ Chuck.

There will also be an Emergency Vehicle interactive show on the Kalamazoo Mall, immediately following the parade until 2:00 p.m. Kids and families will be able to meet with first responders, see the trucks, get in them, and experience the safety and support our first responders provide to Kalamazoo County and beyond.

Restaurants and food vendors will offer great lunch and tasting specials. The Kalamazoo Valley Museum is sponsoring the Entertainment Stage. The museum will be open starting at 10 a.m. to participate with crafts and viewing their exhibits. And of course, Santa and Mrs. Claus will be at both the Kalamazoo Valley Museum, as well as on the Kalamazoo Mall. Events are scheduled until 5 p.m.

More details are available on the website (www.kalamazooholidayparade.org) as times are confirmed.

Voting for Parade Units:

Spectators will have a chance to vote for their favorite parade unit. There will be QR code signs along the parade route where voters will be directly linked to a voting page. The voting begins at 11 a.m. on November 23 and will end on the following day by 5 p.m. The voting link will be available on the website the week of the parade.

CONTACT US:

Website: www.kalamazooholidayparade.org
 Social Media: @maplehillholidayparade

Contact Information Maple Hill Holiday Parade Kalamazoo
 KELC Events
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Maple Hill Holiday Parade Activities Map

Presented by Maple Hill Auto Group

November 23, 2024 with 11 a.m. start



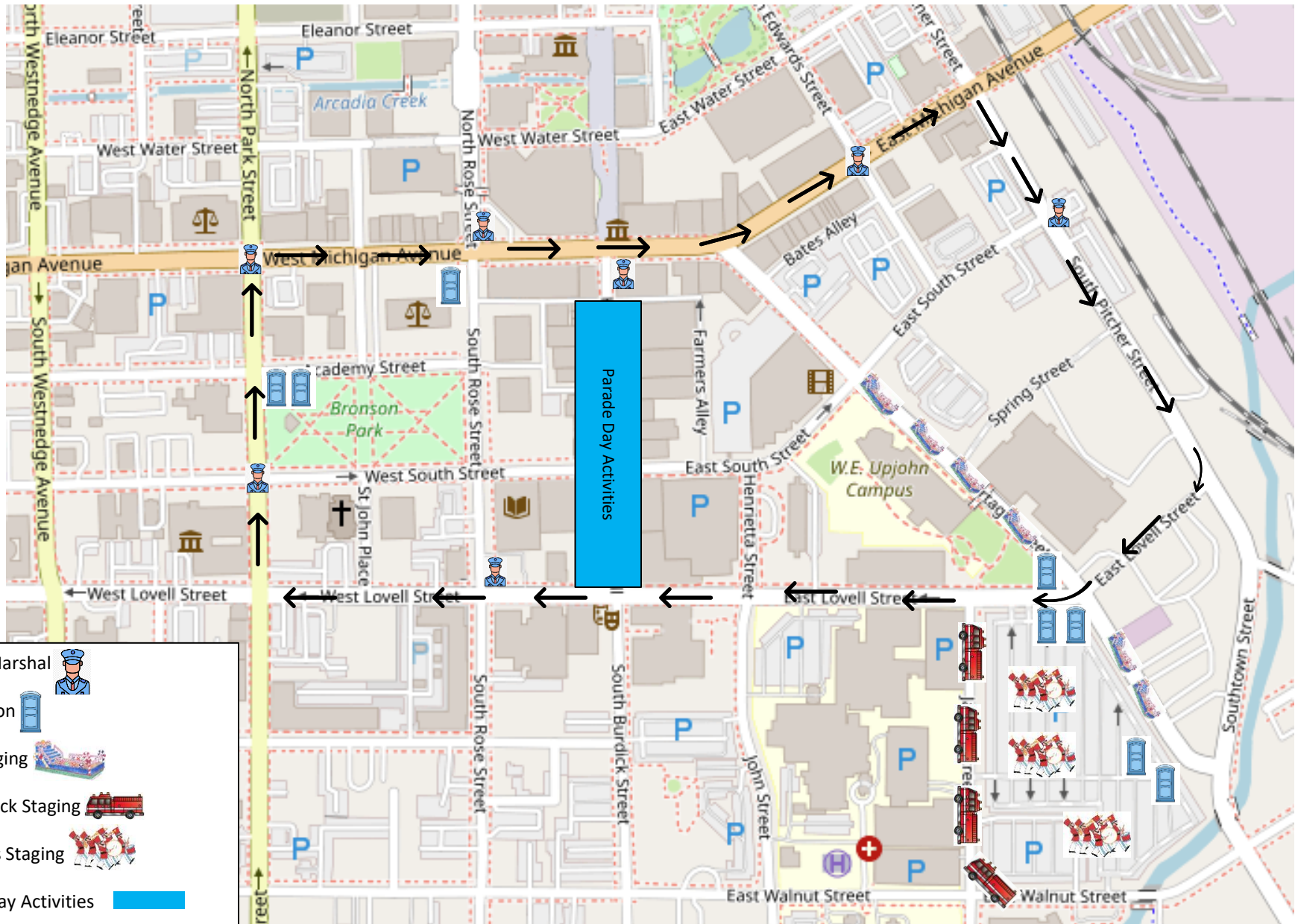
Staging Area includes Portage from Pitcher to South Street, and Jasper from Walnut to Lovell Street. Staging prep area is on Lovell from Portage to Jasper.

Staging area barricades closed at 9 am. Parade route closed at 10:30 am.

For a complete listing of events and activities, please see the website or official Parade Brochure.








Parade Activities begin immediately following the parade until 5:00 p.m.

Parade Marshal	
Porta-a-jon	
Float Staging	
Large Truck Staging	
Marchers Staging	
Parade Day Activities	



Kalamazoo Downtown Parking Map

Legend

-  Paid Parking
Rate and hours vary by location
-  Time-Limited Parking
Free for 90 minutes
-  Daily Parking, Paid
Rate and hours vary by location
-  Monthly Parking
-  Privately Operated Parking
-  Bike Parking
-  Electric Vehicle Charging

